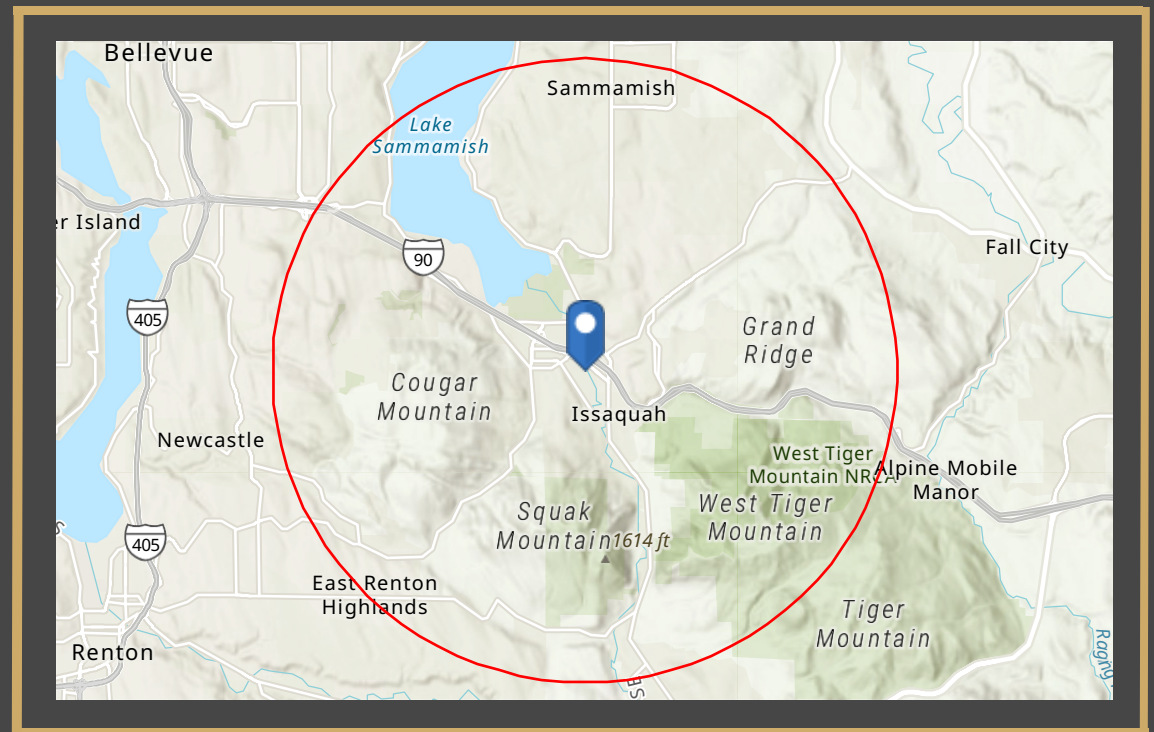




Market intelligence for the childcare industry

**975 5th Ave NW, Issaquah,
Washington, 98027**



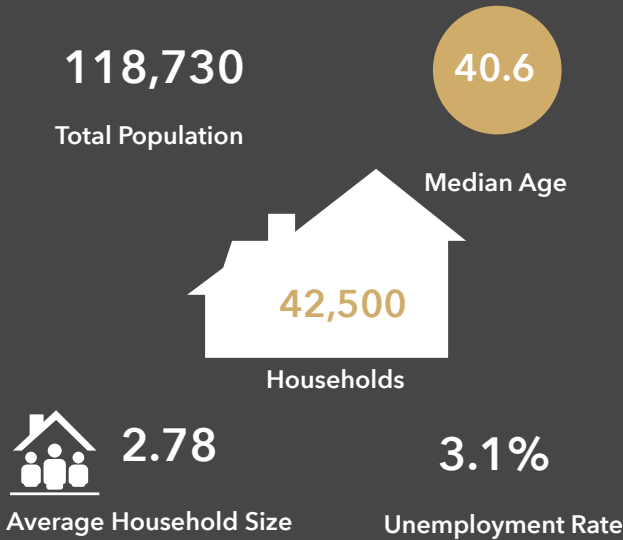
Demographic Summary

975 5th Ave NW, Issaquah, Washington, 98027

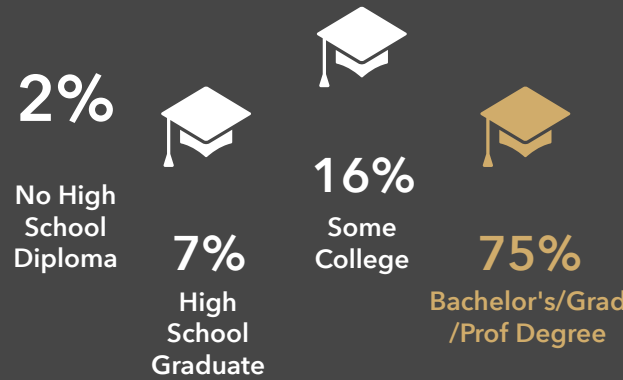
The Demographic Summary page list key demographic variables summarized within the study area. Use this page to understand household statistics, education levels, income metrics, population totals, and the spread of household count by income level. The center metric shows the Supply Demand ratio- use the ratio of population 0-6 vs. the number of total seats to understand market saturation.



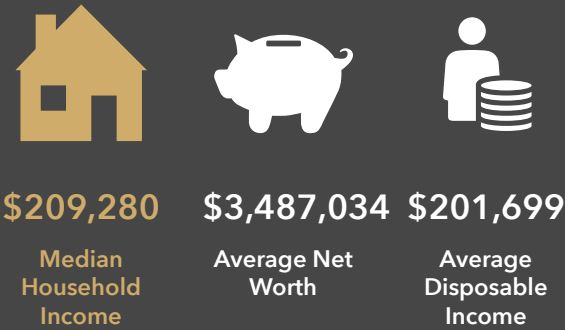
KEY FACTS



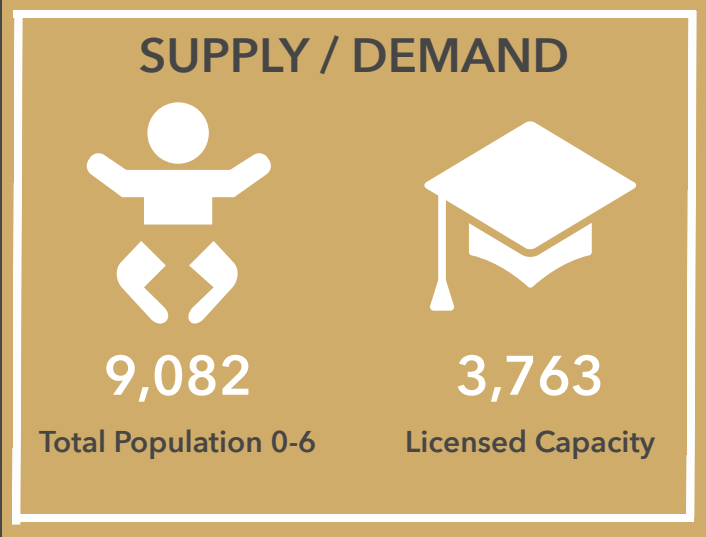
EDUCATION



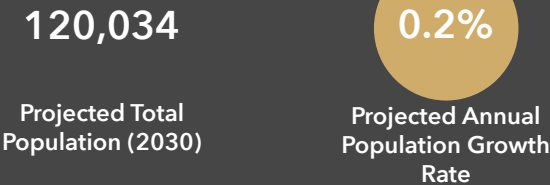
INCOME



SUPPLY / DEMAND



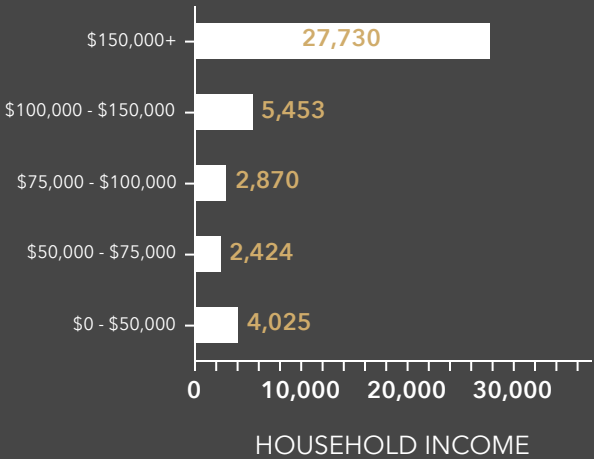
GROWTH



Variables

5 miles

Median Household Income	\$209,280
Average Household Income	\$277,621
Total Population	118,730
Total Households	42,500
Total Population Age 0-4	6,199
Total Population Age 5-9	7,630
2030 Total Population	120,034
2030 Total Households	42,582
2030 Total Population Age 0-4	6,180
2030 Total Population Age 5-9	7,065



Dominant Tapestry Segment

975 5th Ave NW, Issaquah, Washington, 98027

This page details the dominant tapestry segment within the study area of the selected location.



DOMINANT TAPESTRY SEGMENT



Professional Pride Premier Estates LifeMode

14,732 households are *Professional Pride*

34.7% of households are in this segment



Residents tend to shop at large retail establishments. They often buy organic foods and frequent fast-casual restaurants.



Home improvement and remodeling projects are common, and homeowners often seek professional assistance for lawn maintenance and landscaping.



Their houses are equipped with modern technology such as smart home devices and appliances.



Residents tend to prioritize fitness and recreational activities, and they often support youth athletics and participate in sports.

Household Type:
Single Family

Employment:
Prof, Mgmt

Median Age:
40.6

Median Household Income:
\$209,280

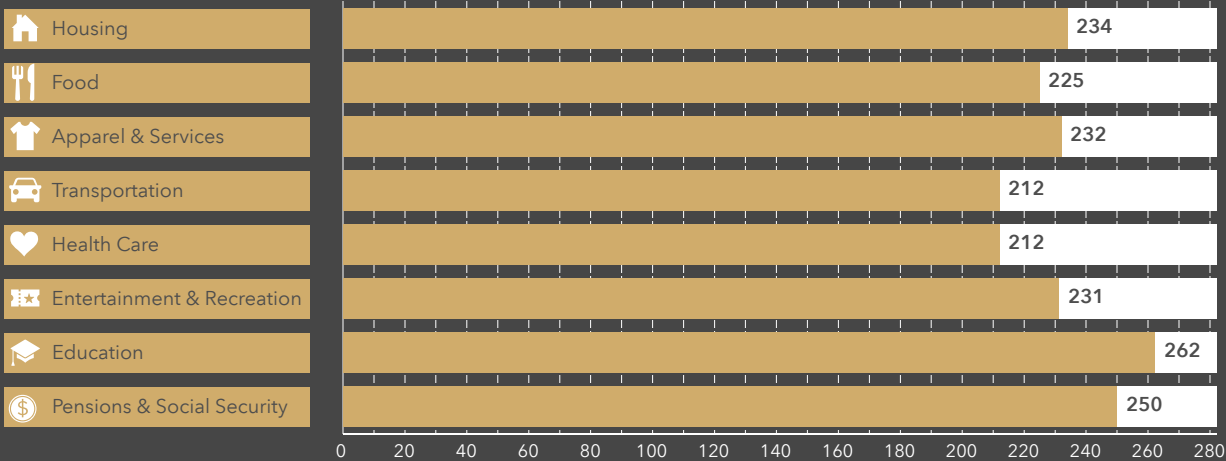
Education:
81% College Degree (2+ years)

This segment is characterized by married, high-income tech households in the South and West.

[Learn more...](#)

AVERAGE HOUSEHOLD BUDGET INDEX

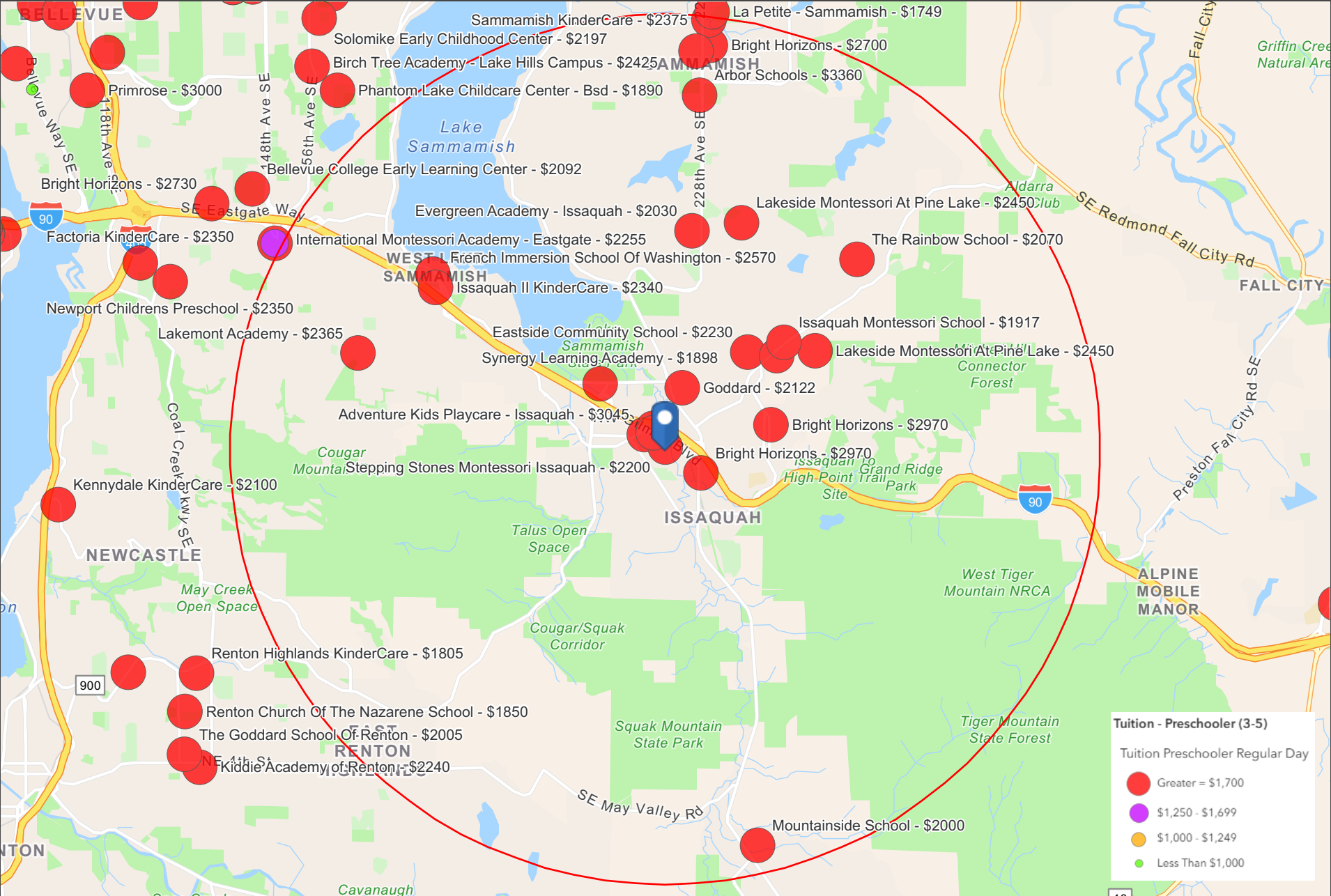
The index compares the average amount spent in this market's household budgets for housing, food, apparel, etc., to the average amount spent by all US households. An index of 100 is average. An index of 120 shows that average spending by consumers in this market is 20 percent above the national average.



Tuition Overview

975 5th Ave NW, Issaquah, Washington, 98027

This map shows preschool tuition rates for all schools within the study area. Larger, red dots have higher tuition rates.



Market - Tuition Cost Overview

975 5th Ave NW, Issaquah, Washington, 98027

This table lists monthly preschool tuition rates for schools within the study area, up to 100 schools. Tuition rates are typically collected for schools with licensed capacity >= 75.



School Name	Street Address	City	State	Licensed Capacity	Infant Tuition	Infant Waitlist	Preschool Tuition	Preschool Waitlist	Distance
Stepping Stones Montessori Issaquah	1005 5th Ave Nw	Issaquah	WA	90		Does not cater	\$2,200	Yes	0.0
The Children's Courtyard Issaquah	710 Nw Gilman Blvd	Issaquah	WA	152	\$2,624	No	\$1,871	No	0.2
Kids Country	710 Nw Gilman #d110	Issaquah	WA	160	\$2,667	No	\$1,871	No	0.3
Adventure Kids Playcare - Issaquah	775 Nw Gilman Blvd. C-3	Issaquah	WA	59	\$3,465	No	\$3,045	No	0.3
Bright Horizons	35 Ne Gilman Blvd	Issaquah	WA	106	\$3,855	No	\$2,970	No	0.5
Goddard	5716 E Lake Sammamish Pkwy Se	Issaquah	WA	149	\$2,875	Yes	\$2,122	Yes	0.7
Synergy Learning Academy	1555 Nw Sammamish Rd	Issaquah	WA	100		Does not cater	\$1,898	Yes	1.1
Bright Horizons	930 Ne High St	Issaquah	WA	161	\$3,755	No	\$2,970	No	1.3
Eastside Community School	5025 Issaquah-Pine Lake Road	Issaquah	WA	50	\$2,850	Yes	\$2,230	Yes	1.5
Eastridge Christian Learning Center	24205 Se Issaquah Fall City Rd	Issaquah	WA	163	\$2,850	Yes	\$2,130	Yes	1.7
Issaquah Montessori School	24326 Se Issaquah Fall City Road	Issaquah	WA	92		Does not cater	\$1,917	Yes	1.8
Lakeside Montessori At Pine Lake	Pine Lake Campus	Issaquah	WA	120		Does not cater	\$2,450	Yes	2.1
Evergreen Academy - Issaquah	3601 228th Ave Se	Issaquah	WA	167	\$2,666	Yes	\$2,030	Yes	2.5
Lakeside Montessori At Pine Lake	3520 Issaquah-Pine Lake Rd Se	Issaquah	WA	120		Does not cater	\$2,450	Yes	2.8

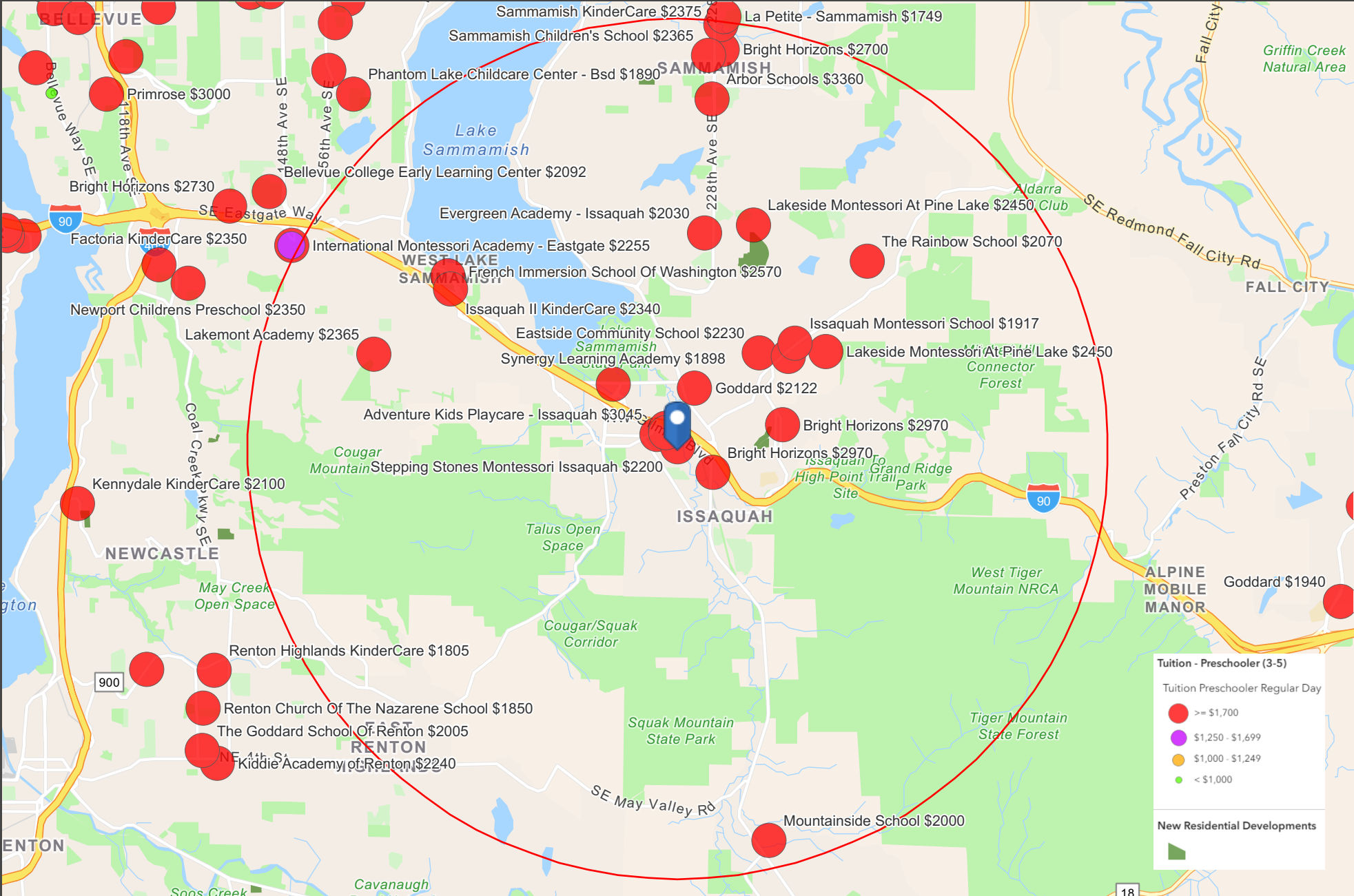
Closest locations 1-14, Table 1 of 2

School Name	Street Address	City	State	Licensed Capacity	Infant Tuition	Infant Waitlist	Preschool Tuition	Preschool Waitlist	Distance
The Rainbow School	25620 Se 39th Way	Issaquah	WA	113	\$2,700	No	\$2,070	No	3.1
Issaquah II KinderCare	4341 W Lake Sammamish Pkwy SE	Issaquah	WA	124	\$2,870	Yes	\$2,340	No	3.2
French Immersion School Of Washington	4211 W Lake Sammamish Pkwy Se	Bellevue	WA	87		Does not cater	\$2,570	Yes	3.4
Lakemont Academy	5015 Lakemont Blvd Se	Bellevue	WA	127		Does not cater	\$2,365	No	3.7
Arbor Schools	1107 228th Ave Se	Sammamish	WA	124		Does not cater	\$3,360	Yes	4.1
Sammamish Children's School	207 228th Ave Se	Sammamish	WA	295		Does not cater	\$2,365	Yes	4.6
Mountainside School	23912 Se Tiger Mt Rd	Issaquah	WA	74	\$2,700	Yes	\$2,000	Yes	4.7
Bright Horizons	22845 Se 1st Pl	Sammamish	WA	150	\$3,430	No	\$2,700	No	4.7
Sammamish KinderCare	22931 NE 4th St	Sammamish	WA	126	\$2,825	Yes	\$2,375	Yes	5.0

Tuition Rates and Residential Developments Map

975 5th Ave NW, Issaquah, Washington, 98027

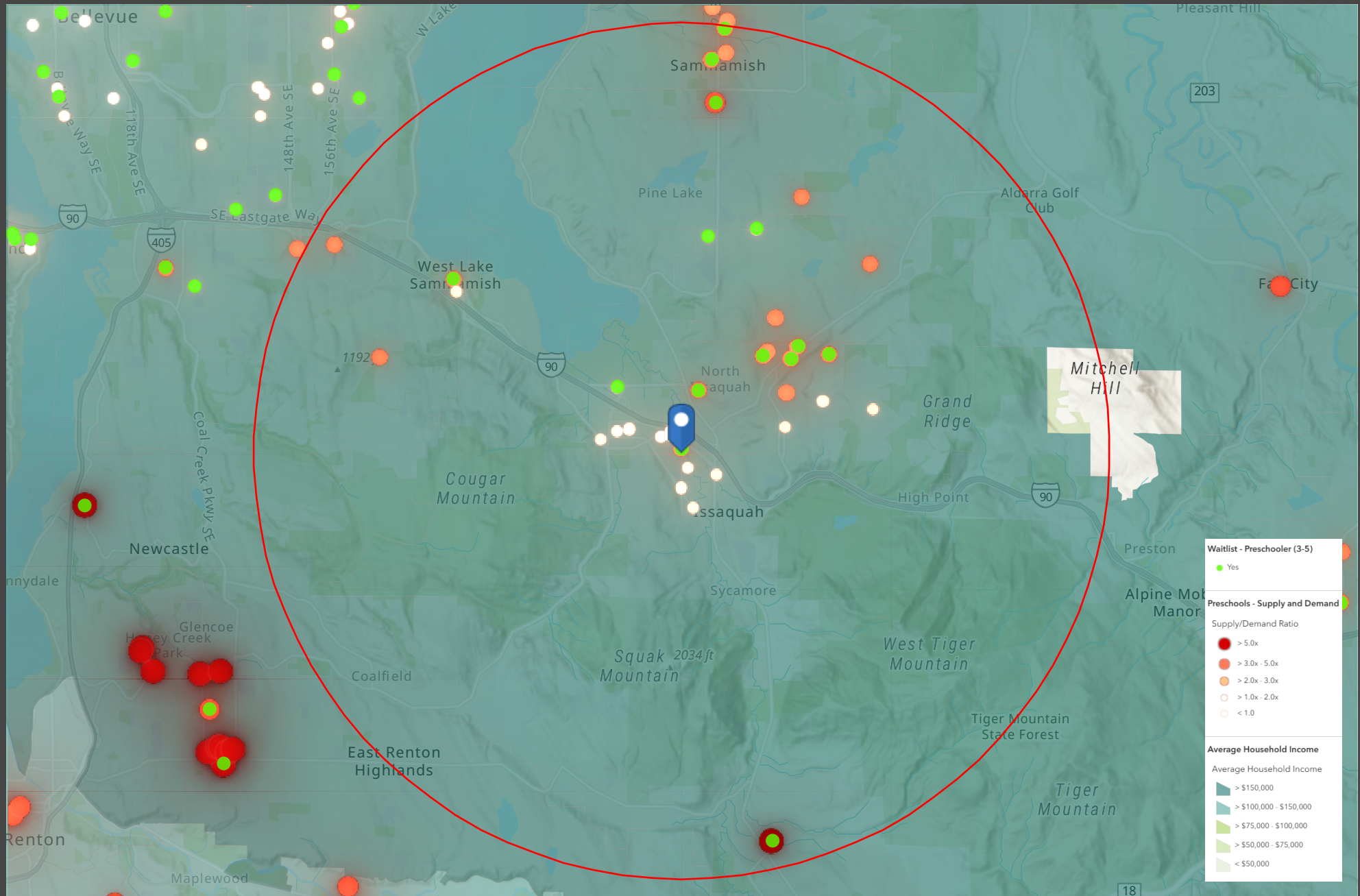
This map shows tuition preschool rates as well as new residential developments within the study area.



Preschool Supply and Demand Map

975 5th Ave NW, Issaquah, Washington, 98027

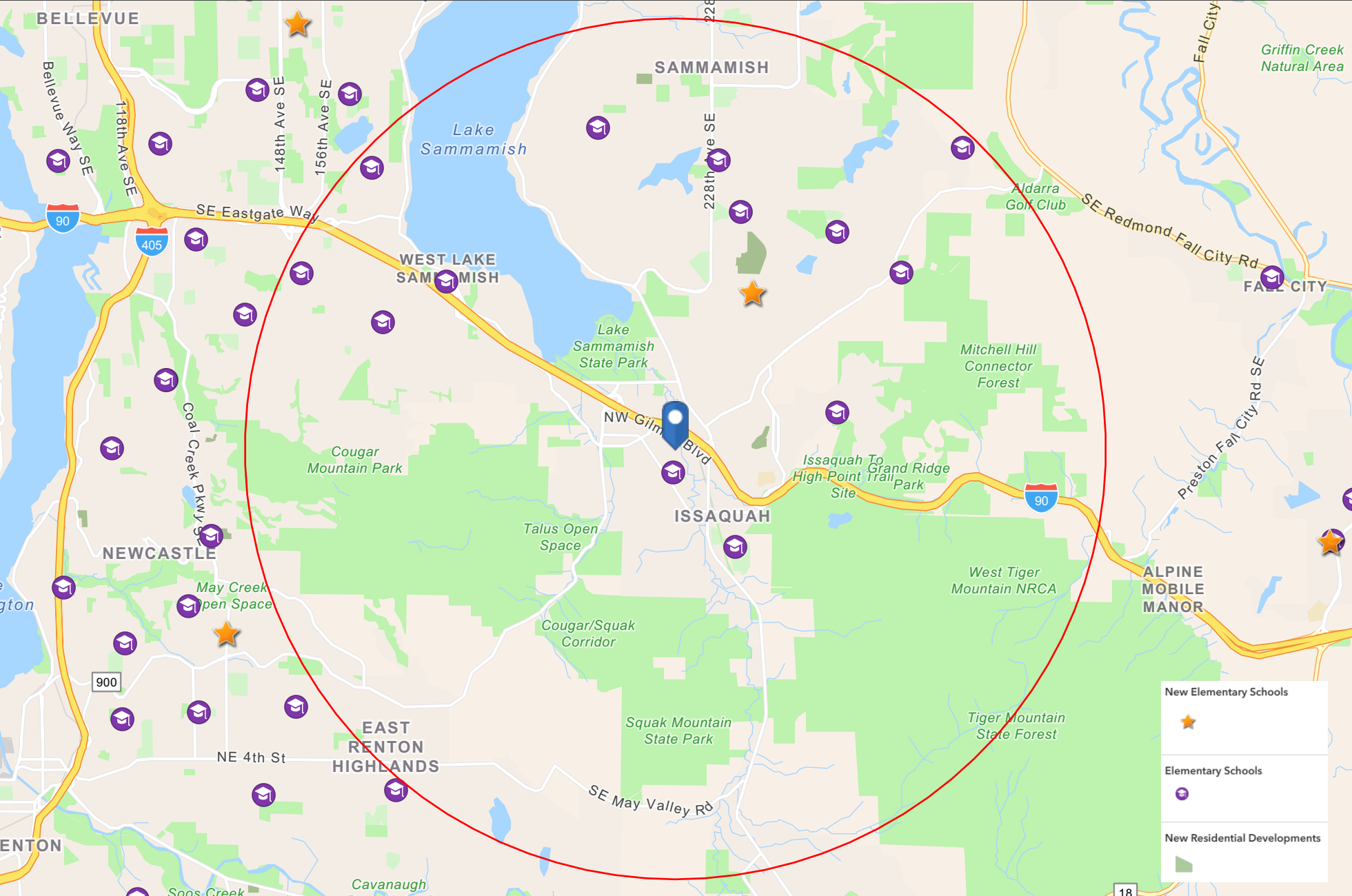
This map shows the supply and demand ratio for schools within the study area. A school with a supply and demand ratio of 2.0 has 2x the number of kids ages 0-6 than licensed capacity seats in the area. A supply/demand ratio of 3.0 and above is optimal.



Residential and Elementary School Overview

975 5th Ave NW, Issaquah, Washington, 98027

This map shows all new elementary schools, new residential developments, and elementary schools within the study area. New elementary schools are mapped by reviewing school district bond packages and plotting schools in design or construction.



New Residential Developments Overview

975 5th Ave NW, Issaquah, Washington, 98027

This table lists new residential developments under construction or open for move-in within the study area (up to 50 developments).



Name	Stage	Acres	Lots	Builder	Developer	Website	Minimum Price	Maximum Price	Start Date	Distance (mi)
Westridge North	Move-In Ready	11.6	72	Taylor Morrison	Taylor Morrison	https://www.taylormorrison.com/wa/seattle/issaquah	\$200,000	\$2,584,990		1.0
Westridge Townhomes North	In Construction	6.0	89	Taylor Morrison	Taylor Morrison	https://www.taylormorrison.com/wa/seattle/issaquah	\$200,000	\$1,634,990		1.0
Meadowleaf	In Construction	71.5	115		Conner Homes		\$200,000	\$2,545,000		2.4
Stone Creek	Move-In Ready	14.0	35	Toll Brothers	Toll Brothers	https://www.tollbrothers.com/luxury-homes-for-sale	\$1,995,995	\$2,379,995		4.3

Closest 4 locations

Elementary School Overview

975 5th Ave NW, Issaquah, Washington, 98027



This table lists elementary schools within the study area (up to 50 locations).



13

Total Number of Elementary Schools

8,376

Total Elementary Student Enrollment

School Name	Address	City	Zip Code	Enrollment	Start Grade	End Grade	Distance (mi)
ISSAQUAH VALLEY ELEMENTARY	555 NW HOLLY ST	ISSAQUAH	98027	623	KG	05	0.3
CLARK ELEMENTARY	500 2ND AVE SE	ISSAQUAH	98027	740	KG	05	1.3
GRAND RIDGE ELEMENTARY	1739 NE PARK DR	ISSAQUAH	98029	758	KG	05	1.9
SUNNY HILLS ELEMENTARY	3200 ISSAQUAH-PINE LAKE RD SE	SAMMAMISH	98075	689	KG	05	2.9
CHALLENGER ELEMENTARY	25200 SE KLAHANIE BLVD	ISSAQUAH	98029	619	KG	05	3.2
SUNSET ELEMENTARY	4229 W LAKE SAMM PKWY SE	BELLEVUE	98008	626	PK	05	3.3
ENDEAVOUR ELEMENTARY SCHOOL	26205 SE ISSAQUAH-FALL CITY RD	ISSAQUAH	98029	664	KG	05	3.3
DISCOVERY ELEMENTARY	2300 228TH AVE SE	ISSAQUAH	98075	650	PK	05	3.4
COUGAR RIDGE ELEMENTARY	4630 167TH AVE SE	BELLEVUE	98006	583	KG	05	3.7
CREEKSIDE ELEMENTARY	20777 SE 16TH ST	SAMMAMISH	98075	752	KG	05	3.8
EASTGATE ELEMENTARY SCHOOL	4255 153RD AVENUE SE	BELLEVUE	98006	460	PK	05	4.8
SPIRITRIDGE ELEMENTARY SCHOOL	16401 SE 24TH STREET	BELLEVUE	98008	697	KG	05	4.8
CASCADE RIDGE ELEMENTARY	2020 TROSSACHS BLVD SE	SAMMAMISH	98075	515	KG	05	4.8

Closest 13 locations